#BUTYOUDONTLOOKSICK

Advocacy Awareness Project for Invisible Illnesses and Disabilities, in the Work Environment



*Images above from Instagram, Pinterest, Google research for sample/example use only.

As we approach **Invisible Disabilities Week (Oct 14th – 20th, 2018)** it is important to create an awareness to and issue that is on the rise in the United States. By definition an Invisible illness or disability is "a physical, mental or neurological condition that limits a person's movements, senses, or activities that is invisible to the onlooker." (1) Persons with these types of disabilities struggle everyday, in the workforce and in life. To often being at the mercy of an illness causes individuals to not be able to maintain jobs. For so many reasons, the long term effects of this hinder their overall quality of life. The hope of this project is to support the mission and vision of: The Invisible Disabilities® Association by extending outreach, increasing awareness, and better education, of invisible illness and disabilities (1) and is focused on doing so in the work environment.

The Invisible Disabilities®Association: Mission & Vision

The Invisible Disabilities® Association is about believing. We believe you! The frequently invisible nature of illness and pain may lead to disbelief about that illness or pain by those surrounding the person who lives daily with invisible disabilities. This disbelief can lead to misunderstandings, rejection by friends, family and heath care providers. It may also lead to accusations of laziness or faking an illness. We are passionate about providing awareness that invisible illness, pain and disabilities are very real! Our mission is to encourage, educate and connect people and organizations touched by illness, pain and disability around the globe. Envision with us, a world where people living with illness, pain and disability will be Invisible No More®. (2)

About The Invisible Illnesses

Invisible Illnesses and all that accompanies them are variable to the individual. Things like pain scales, emotion charts and spoon theories have become the norm for communicating how a person is feeling, especially when their disability can not be seen and their words seem to not be enough. Tools such as these have proven helpful to create awareness in the invisible illness world but it has also been discovered that often a persons status can not always be communicated effectively through the use of these modalities. Often times people with invisible illnesses and disabilities have a hard time asking for help, they push themselves to their limits and forget to check in on their own well being. This can cause them to encounter issues in the workplace a the lack of understanding among their coworkers does not help. The opposing side to that is constant need to explain or justify on these scales and others like these can be discouraging. This especially applies in the work place. When the simple statement: "**Today I am battling**" should be enough.

This project hopes to enhance awareness around invisible illness in the work place.

Citations:

- 1. https://invisibledisabilities.org/what-is-an-invisible-disability/
- 2. <u>https://invisibledisabilities.org/about/aboutida/</u>

About The Project

Create a double sided token, that allows for visual communication for individuals with invisible illnesses. This can be placed on a persons desk and also carried with them and will aid in them with the ability to non-invasively serve as a tool to support how they are feeling that day.

Side One: shares a message "I am grateful for days like this." (For when a person has a good day)

- To the individual this is a good reminder that: good days do happen.
- To others this lets them know to: remember me now, when I am at my best self.

Side Two: communicates to "Be kind, I am battling today. (For days of struggle.)

- This communicates to the self to: not be to hard on yourself and give yourself a break today.
- It is a visuals reminder to others to: be a bit gentle with you today.

Usage

The token can be carried or held in ones hand. Carriers are reminded to check in with themselves daily. This allows a person to feel both sides, remembering that some days might be tough but there are also good days ahead to look forward too.

The token can be placed on an individuals desk. The visual presence of the token can assist others in understanding what is going on and initiate opportunities to lend support. Through the use of this token there is no need for unveiling of specifics, a feeling of obligation to tell your coworkers your life story or defend oneself. This token bypasses the opportunity for criticism or judgement, pain scales, faces, emojis. It communicates a message for you, helping to build a bridge between what some cannot see and what others know is there.



BrainStorming



TinkerCad Samples:



Prototyping

During this part of the project I tested size, shape and color options.



Workshop Tests



Iterations

During this part of the project I tested size, shape functionality and color options.

- Color options will help to identify invisible illnesses. (example: Purple, Lilac for Lupus Awareness)
- Added in a loop hole for a keychain
- Parts snap into each other like puzzle pieces. One piece is the base to be left on a desk and the second can be carried to an from work. Snapped in upon arrival at work station and removed when leaving.



Research for Iterations



Citation: <u>https://www.facebook.com/MentalHealthandInvisibleIllnessResources/photos/you-are-now-welcome-to-post-your-photos-please-read-below-before-commenting-all-/1131816610252091/</u>

Iterations

During the Iterations phase I took the resources collected, choose colors and planning for some invisible illnesses. Currently the color designs cover multiple illness, which in a lot of ways I think is good, allowing a person to use this tool as a way to visually communicate about their illness while not having to feel like it is completely exposed. On the bases there has been added in a website wrap for a domain where people can go and find out more information about this project, learn more about other community giving projects.

Here is the first run of what that looks like.

1. Diamond/ Mountain to be printed in light green and the the base for that in a dark green (Covering some examples (include but are not limited to: Gastroparesis, Celiac, Mental Illness, Depression and Mood Disorder)

2. The Wing to be printed in a Teal and the base to be in a darker blueish color (Covering some examples (include but are not limited to: Trigeminal Neuraliga Anxiety, PTSD, OCD, Allergy, Tourette syndrome)

3. The Heart to printed in a Light Silver and the base to be in a Darker Gray (Covering some examples (include but are not limited to: Personality Disorder, BPD, Dyslexia, OCPD)

4. The Star to be printed in a light Purple and the base to be a dark purple (Covering some examples (include but are not limited to: AutoImmune Disease, Eating Disorders, Chronic Illnesses, Chronic Pain, Migraines, Cancer)

5. The hex to be printed in a light pink and the base to be a Red (Covering some examples (include but are not limited to: heart conditions, HIV/ AIDS, Hemophilia)

6. The Flower to be printed in a light Yellow and the base to be a dark yellow (Covering some examples (include but are not limited to: Self Harm)

7. The Wavy top to be printed in a light Light Orange and the base to be a Orange (Covering some examples (include but are not limited to: Suicide Survivor)

Results







Things I hope to accomplish in the Future of this project:

- More information on the website including a way to purchase and customize.
- QR codes for resources about how to be a better supporter.
- Work out color choice log
- Make them stackable
- Packaging.

This project is very personal to me and I hope to use this as a way to give a voice to all my friends with invisible illnesses. YOU ARE SEEN, YOU ARE GREAT, AND YOU ARE LOVED.

OPERATIONJOYRIDE.COM

THANK YOU.